

**Position:** Cluster Ecommerce Manager

**Location:** Nairobi

**Where:** Pridelnn Hotels, Resorts & Camp

**Employment Terms:** Full time

### **Company Description**

Pridelnn Hotels Resorts & Camps, one of Kenya's fastest-growing indigenously owned hospitality brand founded 10 years ago, with footprints in 5 counties operating 7 hotels and a camp is urgently seeking a suitable candidate to fill in the position of Ecommerce Manager.

### **Responsibilities**

- In charge of Website, OTAs and BE.
- Ensure maximum revenue optimization on the channels.
- Ensure up to date hotel details and information on the channels.
- Always ensure 100% property pages' scores.
- Monitor rates on channels to avoid underselling or overselling and avoid disparities.
- Maintain relationship with market managers.
- Conduct monthly meetings with the MMs to review previous month and strategize for the coming month.
- Ensure timely response to guests' messages and queries on the channels.
- In charge of ORM.
- Responsible for GDS contracting on Lanyon and HRS.
- In charge of the loyalty program.
- Control access to extranets.
- Control rates and room inventory online.
- Assist all other revenue centers of the hotel with the development of digital initiatives and strategies as F&B, Spa, MICE, etc and give them prominence online.
- Produce reports on channel performance and propose strategies to optimize opportunities.

## **Qualifications and Suitability**

- Two (2) years in E-Commerce Management position, preferably in three star and above rated hotel.
- Degree in Marketing, Business Administration or related field.
- Prior experience in a similar role. Experience within digital marketing is a plus.
- You possess a solid understanding of e-commerce landscape.
- Attention to detail including proven ability to manage multiple, competing priorities simultaneously.
- Excellent interpersonal and communication skills.
- Ability to work independently with minimum supervision.

## **How to Apply**

Send your Cover Letter and updated CV to [gtm@prideinn.co.ke](mailto:gtm@prideinn.co.ke) clearly indicating the job title, by 26<sup>th</sup> July 2022